

# The Best

OF THE (BRAVE NEW) BAY AREA: Our 50 top picks from an implausibly bold 2010

**REALLY SMART:** DECOR IN A BOX UC GOES VC PAOLO LUCCHESI REDBEACON THE DODOS PICYCLE RAMEN FOR ALL FRO  
**TOTALLY GAME-CHANGING:** JELLI RADIO POP-UP EVERYTHING KACHING.COM SOLAR NEIGHBORHOODS STEEL WII  
**BORDERLINE NUTS:** LARRY ELLISON LANDSURFING ZEPPELINS 24/7 ERRAND BOYS POT SUPERSTORE & MUCH M

# San Francisco



THE TIMES CALLED FOR CAUTION. SO OF COURSE THE BAY AREA RESPONDED— WITH CRAZY AMBITION, PARADIGM-SHIFTING IDEAS, WEIRDLY LIGHTEARTED OPTIMISM, AND AUDACITY TO BURN.

Introducing the  
**BEST**  
of the **BAY AREA**  
**2010**

## BEST WEEKEND BRUNCH

- 1. Maverick**  
3316 17TH ST., S.F., 415-863-3061, SFMAVERICK.COM
- 2. Foreign Cinema**  
2534 MISSION ST., S.F., 415-648-7600, FOREIGNCINEMA.COM
- 3. Zazie**  
941 COLE ST., S.F., 415-564-5332, ZAZIESF.COM